

CASE STUDY

Self-Managed Marseilles Condominium Associates Reduces Administrative Tasks by 90%





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Everything Your Self-Managed Community Needs in Central



As a boutique, self-managed association, Marseilles Condominium struggled to obtain a single view of association operations and accounting. Before upgrading from Pro to TOPS [ONE] in April of 2021, it took multiple days of the week to keep accounting operations in check. Now, Renee Chapman spends just a few minutes once a week on TOPS [ONE] to make sure everything is in order, a reduction of over 90% in time spent on administrative functions.

Marseilles Condominiums



Nestled on the southern shore of Lake Pontchartrain in New Orleans, Louisiana, Marseilles Condominium is a boutique association with 49 units. Each unit is uniquely designed with balconies offering views of the lake. Amenities for residents include a saltwater pool, heated spa, fitness center, a party room that can accommodate 200 people, multiple parking spots, and 24-hour security.

Transitioning from Pro to CENTRAL ...

Marseilles Condominiums was a long-time user of TOPS Pro, Enumerate's legacy software offering. As a self-managed association, board approval was required to transition to Enumerate Central. While there was initial reluctance, the benefits of transitioning to Central were instantly noticeable. Right away, the capability to log in anywhere at anytime to access critical association data was invaluable. Moreover, advanced integrations enabling instant compatibility with other modern software systems, leading to a wealth of new data and services, previously unavialable with TOPS Pro.

Additionally, compared to the Professional version, Central ncludes a powerful suite of features, backed by industry leading services, all included in one simple subscription fee.

The experience of upgrading to Central was fast and easy for Marseilles with no downtime.

Marseilles also took advantage of training services which walked users through new features and functions, which helped them generate additional value from upgrading to Central faster.

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As a self-managed association, our resources are limited. Before transitioning to Central, which was a seamless experience, I allocated several hours weekly to manage the books. With Central, the same tasks take just a few minutes. It takes me about 1/10 of the time it previously did.

RENEE CHAPMAN
MARSEILLES CONDOMINIUM ASSOCIATION

Keys to Transition Success!

Transitioning technology doesn't have to cause headaches. With Central, all users have access to customizable training options to help users increase productivity on the features they will use the most. Additionally, the tailored training helps users understand all the capabilities of Central and how selfmanaged associations can benefit from new features.

Ease of Use

Transitioning Marseilles Condominium's accounts payable and receivable information to Central was effortless. Previously, generating similarly detailed reports required hours of sorting through a combination of disparate digital and physical records. Central's automated reporting engine allows Marseilles to create dozens of customizable reports instantly. Additionally, information on specific owner accounts can be accessed in seconds.

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The training helped to get us up and running immediately with a core set of capabilities to avoid costly downtime. However, the best part was learning about features we weren't using. Once the training was complete, we immediately started to use Payments, which will dramatically reduce the processing time for payments to our vendors by 200%. Processing payments and sending payments electronically will take a few seconds, versus the day or even weeks it previously took for vendors to receive payments."

RENEE CHAPMAN
MARSEILLES CONDOMINIUM ASSOCIATION

A Single Platform

Another benefit in transitioning to Central is that it provides an end-to-end solution that meets all of Marseilles Condominium's needs. In addition to updating the core accounting engine, Marseilles created a new modern and informative website using Enumerate's resident engagement application, Engage.

Anywhere, Anytime Access

Central is cloud-based, so Marseilles Condominium Associates can access financial records from any location using any device, which is proving to be an enormous benefit. We know community management can be fast-paced with early mornings and late nights, so we built Central as a responsive web application. That means your entire team can do their job on a phone, tablet, PC, or Mac without any special software to download! Manage everything in the office or on the go – 24/7/365!

The Experience of Upgrading to Central Was Fast and Easy for Marseilles with No Downtime

One Community, One Solution

From large communities to small, from HOAs to Condominiums, Enumerate gives any type of community all the tools it needs to be self-managed. Accounting, Communications, Maintenance, Payments, Rules Enforcement, Reporting, and Resident Engagement are all part of the end-to-end solution. Best of all, Central is a secure and collaborative web application that reduces the workload for you and your staff and can be accessed from any web-enabled device.





Complete Transparency

Managing an association requires teamwork! Central allows you to keep track of all actions, messages, and notes related to the association. Realtime data, activity feeds, and interactive dashboards will ensure you and your team are always in the know.

Association Accounting Engine

The core of Central is our fully customizeable accounting engine. Designed exclusively for Community Associations, Central gives you the platform for managing all financial aspects of the community. So regardless of whether your association has 50 homes or 5,000, Central can be tailored to precisely fit your needs!

Take Care of Your Owners

Homeowners today want the flexibility to perform key functions online on their time. Central allows your Owners to request service, make payments, and access community documents online 24/7 at no extra cost! Upgrade to Enumerate's resident engagement application, Engage, to give them even more tools and to empower your Board Members.

Experience Central for Self-Managed Communities

Get a first-hand look at these capabilities with a free demo by calling 727-293-4599 or learn more at goenumerate. com. We can tailor the Enumerate experience to meet the specific needs of your self-managed community. You will immediately experience how Central improves community management, increases productivity, decreases costs, and creates a delightful experience for owners.

Whether You Manage a Single Community or an Entire Portfolio -

You Can Do More With CENTRAL ...

Central Is an Easy to Use Software That Is Trusted by Thousands of Property Managers and Accountants

Your life is a windstorm of details: accounts payable and receivable, collections, violations, homeowner relations, service requests, vendors, work orders – you know the routine.

You need a solution that's designed specifically to help you better manage your community.





Easily Lookup Owner Info

The incredible management tools of Central gives you a quick snapshot of your entire portfolio. Within seconds, you can explore each community and easily access key information.



101 - ROLLING HILLS HOA community

a goenumerate.com

Reduce Phone Calls by 15%

Central provides state of the art communications through our Enumerate Engage. Homeowners can get updates on tickets, send questions, or review their account which reduces phone tag and saves you hours.



The powerful accounting features

of Central makes Account Payables

and Receivables effortless and it

is completely customizable. It also

includes Enumerate Payments which

allows you to accept recurring

payments safely and securely.

Get Funds Quicker

Save Up To 40 Hours Per Month

You can automate your workflow which reduces hours spent on manual processes. Handle violation management quickly and easily, right from your mobile device.



Do Your Job from Anywhere

Since Central is in the cloud, you can enjoy more freedom from the office. Central also allows you ro collaborate with your entire team at the same time from different places.



Impress Your Board Members

Our reporting engine allows you to create dozens of detailed reports quickly and efficiently. You can easily share documents with board members, staff and residents.

Let us count the ways.

You don't need five different solutions to manage one community. The Enumerate Suite has everything you need in one place.

Award-Winning Support at Your Fingertips.

In addition to the amazing features of Central, Enumerate offers our clients the industry's smartest and most helpful customer service:

- Industry-exclusive Customer Success Team staffed with PCAMs.
- A Quality Assurance team made up of CAM professionals.
- A dedicated, expert in-house Support Team.
- A standalone Implementation Team.

Other companies sell property management software.

We invented it.

Since 1985, more CAM professionals have trusted Enumerate more than all other community management software companies combined. If you are looking for a technology partner that's dedicated to your success, then Enumerate is the clear choice.

Get a FREE Consultation. Call today at 727-293-4599.

Are you looking for an easier way to do your job? Then you're a perfect candidate for a free phone consultation. We'll listen carefully to your needs and problems. Then we'll come up with expert ideas you can use right away to make improvements, boost productivity and banish your worries.

- We promise not to spam you.
- There's no obligation.
- It's 100% FREE.